



Westside opens the first lifestyle store in Jodhpur

Westside a lifestyle and fashion store enters Jodhpur

Jodhpur, July 2014: Jodhpur just got a brand new fashion destination! Westside, the stylish store from the house of Tata's is all set to launch its first store in 'sun city 'Jodhpur'. The new store offers a complete range of fashion wardrobe along with an exhaustive collection of household and gift items, furniture, cosmetics and accessories, all under one roof.

Redefining shopping in the city, the new Westside store promises to offer the people of Jodhpur an international shopping experience, located in the heart of the city Ashapura Mall with a choice of some of the best brands across apparels, footwear, home décor, accessories and much more all under one roof.

Westside has a range of contemporary and exclusively designed clothes for men, women and children, providing not just value for money but also the finest merchandise. The store has merchandise that complements every aspect of your lifestyle - be it at work, when you're relaxed, at family functions and while you party. Women can take their pick from a variety of brands like the casual and confident 9 to 9 Wardrobe, the young and edgy NUON, LOV, GIA, Bombay Paisley for its range of ethnic wear for youth, and the forever favorite Westside Indian wear.

Brands for men include Westsport, Ascot, Ascot Sport, ETA & NUON. Offering functional yet stylish casual men's apparel, Westside's collection includes stylish linen & cotton shirts, crew neck tees, cargo pants, contra formal clothing and more.

Shopping for kids clothes is now literally child's play. With everything from denims, polo tees to cute puff sleeve t-shirts; Westside Kids wear is perfect to make your little one feel comfortable, carefree and colourful.

The Home Décor section boasts of beautifully crafted furniture consisting of varied styles for the bedroom, living room and dining hall make for added attraction.

With stylish, elegant and well-designed interiors, every Westside store is a thoughtfully designed space designed to make customers comfortable as they discover finest quality fashion merchandise. It's courteous and warm store staff and international ambience that completes the ultimate shopping experience, thus making it a much sought after shopping destination!

So get ready, to shop with style and sophistication at the new fashion destination in Pune!



Westside is located at Westside Ashapura Mall, Plot No. M-4, Sector – E, Near Kalpatru Cinema, Shastri Nagar, Jodhpur – 342001

About Westside:

Established in 1998, Trent Ltd. operates Westside, one of India's largest and fastest growing chains of retail stores. The company has already established 80 Westside departmental stores measuring 8,000 - 34,000 square feet across 46 cities each, in Ahmedabad, Allahabad, Anand, Aurangabad, Bangalore, Bareilly, Bhopal, Bilaspur, Chandigarh, Chennai, Coimbatore, Dehradun, Delhi-NCR, Goa, Guwahati, Hubli, Hyderabad, Indore, Jabalpur, Jaipur, Jalandhar, Jammu, Kanpur, Kochi, Kolkatta, Kurnool, Lucknow, Ludhiana, Mangalore, Mumbai, Mysore, Nagpur, Nashik, Pune, Raipur, Rajkot, Sangli, Siliguri, Surat, Trichy, Thrissur, Udaipur, Vadodara, Varanasi, Vijayawada, Vizag. The Westside stores have several departments to meet the varied shopping needs of customers. These include menswear, women's wear, kids wear, footwear, cosmetics, perfumes and handbags, household furniture accessories, lingerie, and gifts. Well-designed interiors, sprawling space, prime locations and coffee shops enhance the customers' shopping experience.

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