



Westside opens its lifestyle store in Chennai

Chennai, 13th October 2014: Chennai just got a brand new fashion destination! Westside, the stylish store from the house of Tata's is all set to launch its store in T Nagar, making it the 5th store in the city!

Redefining shopping in the area, the new Westside store promises to offer the people of T Nagar an international shopping experience. Located in the heart of the city, close to G. N. Chetty Road, the store offers some of the best collections across apparels, footwear, home décor, furniture accessories and much more all under one roof.

Westside has a range of contemporary and exclusively designed clothes for men, women and children, providing not just value for money but also the finest merchandise. The store has merchandise that complements every aspect of your lifestyle with a variety of brands - be it the 9 to 9 collection of Wardrobe, the casual and confident LOV, the young and edgy NUON and Sassy Soda, GIA for curvy women, Wunderlove to enhance your personal fashion quotient, the festive collection of SKD sets, Bombay Paisley for its range of ethnic wear for youth, Zuba for its fine silk weaves or the forever favorite Westside Indian wear.

Brands for men include Westsport, Ascot, ETA & NUON. Offering functional yet stylish men's apparel, Westside's collection includes stylish linen & cotton shirts, crew neck tees, cargo pants, contra formal clothing and more.

Shopping for kids clothes is now literally child's play. With everything from denims and polo tees to cute puff sleeve t-shirts; Westside Kids wear is perfect to make your little one feel comfortable, carefree and colourful.

The Home Décor section boasts of beautifully crafted furniture consisting of varied styles for the bedroom, living room and dining hall make for added attraction.

With stylish, elegant and well-designed interiors, every Westside store is a thoughtfully designed space designed to make customers comfortable as they discover finest quality fashion merchandise. It's courteous and warm store staff and international ambience that completes the ultimate shopping experience, thus making it a much sought after shopping destination!

So get ready, to shop with style and sophistication at the new fashion destination in Chennai!

Westside is located at- Westside Store- Mayfair Exports, 84 G. N. Chetty Road, T Nagar, Chennai – 600017



About Westside:

Established in 1998, Trent Ltd. operates Westside, one of India's largest and fastest growing chains of retail stores. The company has already established 80 Westside departmental stores measuring 8,000 - 34,000 square feet across 46 cities each, in Ahmedabad, Allahabad, Anand, Aurangabad, Bangalore, Bareilly, Bhopal, Bilaspur, Chandigarh, Chennai, Coimbatore, Dehradun, Delhi-NCR, Goa, Guwahati, Hyderabad, Indore, Jabalpur, Jaipur, Jalandhar, Jammu, Kanpur, Kochi, Kolkatta, Kurnool, Lucknow, Ludhiana, Mangalore, Mumbai, Mysore, Nagpur, Nashik, Pune, Raipur, Rajkot, Sangli, Siliguri, Surat, Trichy, Thrissur, Udaipur, Vadodara, Varanasi, Vijayawada, Vizag. The Westside stores have several departments to meet the varied shopping needs of customers. These include menswear, women's wear, kids wear, footwear, cosmetics, perfumes and handbags, household furniture accessories, lingerie, and gifts. Well-designed interiors, sprawling space, prime locations and coffee shops enhance the customers' shopping experience.

For media queries, please contact:

Karaan Jodhani, Rediffusion-Edelman, 9870056058, Karaan.jodhani@edelman.com